

Industry Solutions – Financial Services Credit Scoring



THE PROBLEM

Interpreting the vast amounts of customer data including credit history with alternative data sources to allow proper assessment of credit worthiness, while also streamlining the lending process and reducing credit risks.



Built using Zetaris & Dataiku

THE CHALLENGES

GETTING DATA READY FOR ANALYTICS IS BOTH SLOW AND EXPENSIVE



Data is in a multitude of formats



Data has variable quality

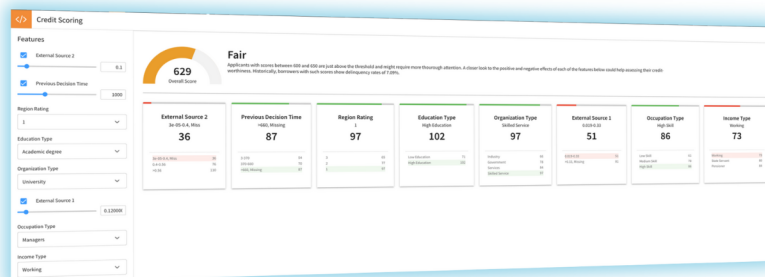


Data lives in different environments



Traditionally takes 6-9 months to implement

THE ZETARIS/DATAIKU CREDIT SCORING SOLUTION IMPLEMENTED IN FOUR WEEKS



- ✓ Instant access to all of your siloed data in one pane of glass
- ✓ Zetaris Unified Semantic Layer for Financial Services transforms raw data into a single source of truth for analytics
- ✓ Real-Time fine grained security control and data governance
- ✓ Re-use your Zetaris prepared data for any use case

THE IMPACT

THE ZETARIS UNIFIED DATA PREPARATION STUDIO MAKES YOUR DATA ANALYTICS READY

60%

reduction in engineering labor costs

6x

increased speed to market of projects

100%

data governance and access control