

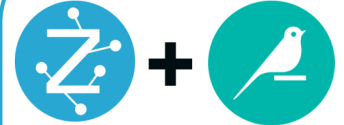
# Industry Solutions – Financial Services

## Credit Card Fraud



### THE PROBLEM

According to the FTC, in 2022 there were more than 377,000 reported cases of credit card fraud in the U.S. How do you empower your investigative teams with the tools they need to monitor transactions, detect fraud, and handle alerts in real-time?



Built using Zetaris & Dataiku

### THE CHALLENGES

#### GETTING DATA READY FOR ANALYTICS IS BOTH SLOW AND EXPENSIVE



Data is in a multitude of formats



Data has variable quality

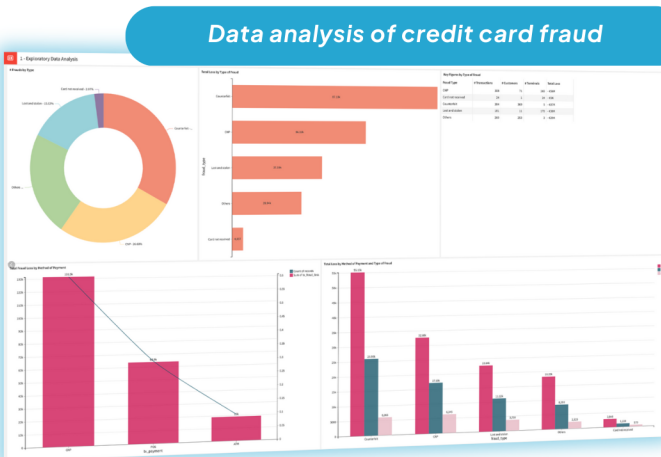


Data lives in different environments



Traditionally takes 6-9 months to implement

### THE ZETARIS/DATAIKU CREDIT CARD FRAUD SOLUTION IMPLEMENTED IN FOUR WEEKS



- ✓ Instant access to all of your siloed data in one pane of glass
- ✓ Zetaris Unified Semantic Layer for Financial Services transforms raw data into a single source of truth for analytics
- ✓ Real-Time fine grained security control and data governance
- ✓ Re-use your Zetaris prepared data for any use case

### THE IMPACT

THE ZETARIS UNIFIED DATA PREPARATION STUDIO MAKES YOUR DATA ANALYTICS READY

60%

reduction in engineering labor costs

6x

increased speed to market of projects

100%

data governance and access control